



Instructions

Ask your Parent or Legal Guardian to sign this Permission Agreement. Here's ways you can sign the Agreement:

1. On a Mac, open the PDF, go to *Tool*, then *Annotate*, then *Signature* to add a digital signature. Drag and resize the signature as needed. Then go to *File*, and click *Save*
2. On Windows, open the PDF in Adobe Acrobat Reader, go to *Tool*, then *Fill & Sign*. Click *Sign* and then select *Add Signature*. A popup will open, giving you 3 options – *Type*, *Draw* and *Image*. Once you're done, click *Apply*. Drag and resize the signature as needed. Then go to *File*, and click *Save*
3. Print and sign the last page of the Agreement with a pen. Take a photo or scan the signed page, and upload this image in your submission

Upload the signed PDF or JPEG of the physically signed Permission Agreement alongside your artwork on Untitled.

Permission Agreement

I am the Young Creator taking part in a Creative Brief hosted on **Untitled**, and I am a user of the **Untitled** Website. **Untitled** is owned by Talenthouse IP LLC owns the platform you are using called Untitled. Talenthouse IP, LLC, 827 Santa Barbara Dr., Farmington, NM, 87401, USA. Company number: 6268714. I am either 18 years of age or older and fully competent to sign this Agreement or I am under the age of 18 and my Parent/Legal Guardian has signed this Agreement on my behalf.

What is an Agreement? This is a legally binding contract between people. It is a promise to do or give something by one person in return for something in return from the other person. This whole document is an Agreement.

What am I participating in? I am producing Work in response to Creative Briefs that I have chosen to enter, in return for educational and enrichment opportunities. Each Creative Brief has different rewards.

Will I receive a prize? **Untitled** aims to ensure that participation results in an education or enrichment benefit of some nature. I may therefore receive education and enrichment from using **Untitled** and may be selected to receive a prize or other non-financial reward. Not all participants will receive a prize or reward. The Creative Brief has the specific details on prizes and rewards.



By signing this Agreement, I agree that:

1. I will read the *Express your feelings through photography and feature on a billboard campaign!* Creative Brief and Official Rules and the project Terms and Conditions and I will comply with them.
 - a. Official Rules can be found here: <https://bit.ly/3lK9DUh>
 - b. Terms and Conditions can be found here: <https://bit.ly/3lHdo6X>
2. When I submit Work to a Creative Brief, I agree to give the brand Sponsor, Show and Tell, a royalty-free, worldwide digital license to use, publish, adapt and reproduce my work only to promote the Show and Tell campaign for mental health and any other future Show and Tell campaigns for young mental health, across digital, OOH and print. I will retain all rights in the original portions of my Creative Work, but the Sponsor will have a licence to use it.
3. When I submit Work to the Creative Brief, I agree to my work being used on social or digital channels, copied or changed, sent, or publicly displayed and exhibited, in whole or in part solely on Untitled (or Talenthouse IP LLC channels) and the brand Sponsor Show and Tell's digital and social media channels for promotional purposes in connection with the Creative Brief, to administer the Creative Brief or to market or promote our services.
4. If I am chosen as an Awardee, and named a Selected Creator, Untitled will email me, or my Parent/Legal Guardian.
5. If I am chosen as an Awardee, and named a Selected Creator, for this Creative Brief, I agree to give the brand Sponsor, Show and Tell, a royalty-fee, worldwide licence to use, publish, adapt and reproduce my work only to promote the Show and Tell campaign for mental health and any other future Show and Tell campaigns for young mental health, across digital, OOH and print. This term will start from the Selected Creator Announcement. I require a Parent/Legal Guardian to sign the Licence Agreement on my behalf. I will retain all rights in the original portions of my Creative Work, but the Sponsor will have a licence to use it.
 - a. If I do not sign this, my Work cannot be used, and I will no longer be an Awardee.
6. I understand that Creative Briefs are open to other Young Creators who will also participate according to the Official Rules and I may or may not be selected as an Awardee.
7. I need to have a user account on Untitled and:
 - a. To have an account I will need to provide personal information such as date of birth, city and country of residence.



- b. Some of my information will be visible to other users such as my city and country of residence.
 - c. My Parent/Legal Guardian will have to approve me being a user if I am under the age of digital consent in the country I live, and they will be contacted with the email address that I provide.
 - d. My information will be used in accordance with a [Privacy Policy](#).
 - e. I will use Untitled in a responsible way, and not do anything that could cause harm to others while I am being a Young Creator. As a Parent/Legal Guardian may have agreed to this on my behalf, my behaviour could affect them.
8. If I have questions, I will ask an adult or email hello.untitled@talenthouse.com.
 9. If I don't follow what I have agreed with Untitled and Talenthouse IP LLC other people including third parties, it's owner and group of companies may be harmed or suffer loss. If this happens, I will indemnify Untitled and Talenthouse IP LLC and hold them harmless against any loss they may suffer. I will also indemnify judges and the sponsors of the competition and all their affiliates, partners, relevant officers, directors, employees, agents, representatives.
 10. I will not receive compensation for my participation other than where I am a Selected Creator and I am an Awardee, and only then will I be entitled to reward on a Creative Brief I entered.

I understand and accept that it is my sole responsibility and I will:

- Protect all my own personal and confidential information when I am online, and when I am a user of Untitled.
- Protect my Work against image manipulation by any third party. Untitled and Talenthouse IP LLC and the judges assume no liability for such misconduct, and if my conduct harms others I may be responsible for that harm.
- Submit only my own Work. I confirm that I am the owner and creator of any material submitted by me and that my Work does not infringe on any person's privacy or other ownership rights.
- Check and ensure that my Work does not contain trademarked or copyrighted material owned by others, or stock images.

I confirm that my submission Work does not breach any trademark, copyright, or other intellectual property right of any other person. I have obtained proper and full permission to



photograph or use any subjects portrayed in my submission and accept all responsibility and liability for such authorization or permission.

I also agree that:

- This Agreement will be interpreted in accordance with the English language in common usage in England.
- The laws of The United States of America shall apply to the interpretation of this Agreement.
- Any disputes in connection with this Agreement shall be brought in the courts of The United States of America only. I hereby consent to the jurisdiction of this court(s).
- I HAVE CAREFULLY READ THIS AGREEMENT.
- I UNDERSTAND IT TO BE A LEGALLY BINDING WHEN I SIGN IT BELOW.

Please highlight if you are signing on behalf of yourself or as a Parent or Legal Guardian?

Capacity: Self or

Capacity: Parent or Legal Guardian

Signed by Young Creator aged over the age of 18 years or by a Parent or Legal Guardian where a participant is under the age of 18 years.

Full Name _____

Date _____

Signature _____



Model Release Form

If your Work includes identifiable people in the photo, you confirm you have their permission to publish the image. Consent is required from the parent/legal guardian/official school representative if the photo features a child under 16.

The model featured in the image or his/her parent/legal guardian/official school representative hereby gives Show and Tell permission to use, publish, adapt, reproduce the image submitted by the Young Creator.

SIGNED (print & signature)

The Model

Full Name _____
Date _____
Signature _____

The Model's parent/legal guardian/official school representative

Full Name _____
Date _____
Signature _____